

¿CÓMO INGRESAR A EMERALD? (The Case Journal + Emerald Emerging Markets Case Studies + Case for woman)

- 1- Accede a la página web de la Biblioteca <https://www.ipade.mx/biblioteca-ipade/>
- 2- Selecciona “**Recursos digitales**”
- 3- Selecciona “**Recursos exclusivos para la comunidad IPADE**” e identifícate con tu correo y password institucional.



The screenshot shows the login interface for the IPADE library website. The browser address bar displays 'biblioteca.ipade.mx'. The login form includes a URL field with 'https://biblioteca.ipade.mx', a username field containing 'biblioteca@ipade.mx', and a password field with masked characters. There are 'Acceder' and 'Cancelar' buttons at the bottom of the form.

- 4- Selecciona **The Case Journal + Emerald Emerging Markets Case Studies + Case for woman**



The screenshot displays a grid of digital resources available through the IPADE library. The 'Emerald Emerging Markets Case Studies' resource is highlighted with a red border. Other visible resources include EBSCO Humanities International Complete, Scopus, ScienceDirect, SpringerLink, vlex, eBookCentral, Euromonitor International, Revista Istmo, ProQuest One Academic, ProQuest Central, Academic Video Online, ProQuest Dissertations and Theses Global, and Gartner.

5- Y ¡listo! Podrás explorar todos los casos

