

# Javier González Nuñez

General Management Professor



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

## Academic Degrees

- Master in innovation management and entrepreneurship, HEC Paris, France.
- Global Advanced Management Program, Instituto de Empresa, Spain.
- Master in Finance, ICHEC Brussels School of Management, Belgium.
- MBA in Business Administration and Master in Financial Management, ENEB, Spain.
- BS in Finance, University of Derby, England.

Other studies:

- Digital Transformation Program, INSEAD, France.
- International Teachers Program (ITP), INSEAD, France.
- Higher Education Program, Harvard, USA.
- Scaling up businesses, Wharton, USA.

## Management experience:

- Deputy Director of the EMBA (MEDEX), IPADE.
- Founding partner and CEO of Tonic Teaching, Strategy, and Innovation Consultancy.
- Founding partner and CEO of HOPE (Higher education for disadvantaged populations and refugees).
- Project Manager for North Africa Finance and IT, Sanofi.
- Senior project manager, Lombard, Luxembourg.
- Head of M&A department, UJA, India.

## Professional activities:

- Professor of the General Management Department.
- Consultant in strategy and innovation for the United Nations, EUIPO (intellectual property agency of the European Union), Governments of Belgium and the Netherlands, Airbus, Neom, among others.
- Member of boards of directors and advisory boards of several startups.
- Mentor of projects with social and environmental impact at MIT, USA.

Publications:

- "6 business models to generate creative and disruptive ideas", in *Vision and Development Magazine*, Chile.
- "The future of MBAs" *MBA International Business Magazine*.

Acknowledgments:

- 8 times TEDx speaker

## Areas of interest

- Business strategy, expansion and growth
- Business model innovation
- Industries such as gastronomy, sports and entertainment with a focus on strategy and senior management
- Platforms and ecosystems
- Creativity