

Fernanda Canale Segovia

Organizational Behavior Professor

Business and the Family Professor

Assistant Director at the Business and the Family Research Center BBVA



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Management from the University of Antwerp, Antwerp, Belgium. Dissertation: “Is it better together? Examining family influence on family firms' ambidexterity,” 2023.
- MA in Human Talent Management, Universidad Panamericana, 2018.
- MA in Business Innovation Management, Universitat de Barcelona, 2016-2017.
- BS Industrial Engineering, Universidad Panamericana, 2006-2010.

Other studies:

- Immersion course in innovation culture, SV Links, Silicon Valley, March 2018.
- Entrepreneurship Program for Academics and Researchers, MIT, September 2015.
- Case Method Teaching Course, Harvard Business School, March 2014.
- Specialization in Anthropology and Ethics, Universidad Panamericana, 2012-2013.
- Specialization in Operations Management, Universidad Panamericana, 2010-2011.
- Academic Exchange Program, Nanyang Technological University, Singapore, 2010.

Managerial Background

- Assistant Director at the Business and the Family Research Center BBVA, IPADE Business School, 2023-present.
- Counsel at Eagle Strategy, 2023-present.
- Director of the Bachelor's Program in Management and Direction of Family Businesses, Universidad Panamericana, 2015-2023.
- Partner and founder of FBC Consultores Guadalajara, a consultancy firm specializing in the institutionalization of family businesses, 2019-present.
- Member of FINEDUC Jalisco, overseeing the rehabilitation, and conservation of Jalisco's educational structure, 2022-present.
- General Director at Residencias Universitarias Guadalajara, 2014-2016.

Professional Activities

Publishing:

- Canale, F., Müller, C., Laveren, E., & Cambré, B. (2023). The role of the family and the institutional context for ambidexterity in Latin American family firms. *Journal of Family Business Strategy*, 100567.
- Muller, C. G., Canale, F., & Discua Cruz, A. (2022). Green innovation in the Latin American agri-food industry: understanding the influence of family involvement and business practices. *British Food Journal*, 124(7), 2209-2238.

Awards:

- Doctoral Award. Awarded for presenting the best doctoral paper among more than 60 participants at the Engaged Management Scholarship Congress. Miami, Florida. September 2021.

Areas of Interest

- Leadership and organizational culture
- Human behavior in organizations
- Family-business dynamics and family governance bodies