

Ernesto Bolio Barajas

Director of the Senior Management Programs
Director and Professor at the General Management Department
Member of the Board of Advisors
Member of the Management Committee



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Business, Tulane University, USA.
- Master of Management, Tulane University, USA.
- MBA, Georgetown University, USA.
- Bachelor Degree in Business Administration, Universidad Panamericana.

Other studies:

- Continuing and Updating Management Program, CICA, IPADE Business School.
- General Management Program, IPADE Business School.
- Global Colloquium on Participant-Centered Learning (GCPCL), Harvard Business School.

Managerial Background

- Full-Time MBA (MEDE) Corporate Director, IPADE Business School, 2014-2021.
- General Management Program (AD) Director, IPADE Business School, 2011-2014.
- General Manager, World Trade Center Mexico City, 2006-2010.
- General Manager, Arrendomóvil de México S.A. de C.V., 2005-2006.
- Sales Manager, Printpack Packaging de México S.A., 2005.
- General Manager, Comercializadora Telefónica S.A., 2002-2005.
- General Manager, Industrial Wireless Suppliers S.A., 1999-2003.
- Administration & Finance Manager, Cellular Solutions de México S.A., 1991-1999.

Professional Activities

- Professor of Strategic Planning, Administration and Accounting Department, Universidad Iberoamericana (UIA).
- Guest Professor of Family Business, Instituto de Estudios Empresariales de Montevideo (IEEM), Universidad de Montevideo, Uruguay.
- Guest Professor of Corporate Strategy, ISE Business School, Sao Paulo, Brazil.

Courses and Lectures:

- AMBA Global Deans and Directors Conference 2016 & 2018
- AMBA Latin America Conference for Deans and Directors 2015, 2016 & 2017
- IFMA Annual Conference.
- Creative Leadership, Disney University.
- Quality in Customer Service, Technology Training.
- Packaging in Perspective.
- Cellular Communications Industry Association Annual Conference.
- Personal Communication Industry Annual Conference.

Areas of Interest

- Business Strategy
- Family Business
- Corporate Governance
- Entrepreneurship
- General Manager and its Responsibilities