José Díez Deustua

Assistant Professor at the Organizational Behavior Department



Academic Degrees

- PhD in Economics and Social Sciences, Universitat Internacional de Catalunya, Barcelona, Spain, 2012.
- BA in Moral Theology, Pontificia Università della Santa Croce, Rome, Italy, 2010.
- BA in Business Management, Universitat de Barcelona, Barcelona, Spain, 2002.

Other studies:

- Management Development Program, IESE Business School, Barcelona, Spain, 2014.

Managerial Background

- Open Programs Director in Executive Education, IPADE Business School, Mexico, 2014
- Open Programs Director in Executive Education, IESE Business School, Spain, 2013-2014.
- Director of several Colleges Associations focused on integral education for Universities Students, Barcelona, Spain, 2002-2012.

Professional Activities

- Assistant Professor at the Organizational Behavior Department, IPADE Business School, Mexico, 2014.
- Post-Doctoral Program in Business Ethics, IESE Business School, Barcelona, Spain, 2012-2013.
- Professor of "Ethics and Anthropology", Universitat Internacional de Catalunya, Barcelona, Spain.
- Member of MCE Project, Pontificia Università della Santa Croce, Rome, Italy.
- Research Assistant at the Marketing Department, IESE Business School, Spain, 2002-2006.

Publications:

- Bosch M., J. Díez y R. Cavallotti. "Towards a better definition of Integrity: an Aristotelian approach," (for publishing), 2012.
- Díez J. "El concepto de deliberación en Tomás de Aquino," Cuadernos de Anuario Filosófico nº 242, Universidad de Navarra, 2011, ISSN 1137-2176.
- Huete L. and Van Daalen W. *Ilusión y Beneficios: cómo motivar y crear valores*. Editorial LID, 2005.
 (Translation and editing).
- Villanueva J., J. Nueno y J. Díez. "Santander-Serfín: Revitalizing the Payment Systems Business," IESE Case Studies, M-1190-E, 2005.
- García C. and J. Díez. "Tressis: a promising start," IESE Case Studies, M-1180-E, 2004.

Conferences:

- Díez J. y R. Calleja, "Workplace Spirituality: Contributions from Catholic Spirituality of Work", MCE ProjectCongress, "Christian Ethics and Spirituality in Leading Business", IESE Business School, Barcelona, 2015.
- Melé D. and J. Díez. "Rectifying in Managing Organizations. A Virtue Ethics Approach," Society for Business Ethics, 2013.
- Bosch M, J. Díez and R. Cavallotti. "Nature and dynamics of integrity: an Aristotelian approach,"
 2012, 25th EBEN Annual Conference. "Work, Virtues and Flourishing," IESE Business School, Barcelona.