

Jorge Arturo Llaguno Sañudo

Professor at the Organizational Behavior & Decision Analysis Departments
Associate Director to In-Company Programs



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD, Universidad de Navarra (UNAV), dissertation "The role of human error in the evolution of the modern productive organization", 2015.
- MBA, IPADE Business School, 1996.
- BS in Industrial Engineering, Universidad Panamericana, 1993.

Relevant courses:

- Colloquium on Participant-Centered Learning (CPCL), Harvard Business School.
- Courses on Building Self-esteem and Viktor Frankl's Anthropology, Instituto Panamericano de Ciencias de la Educación (IPCE).
- Several Courses on Negotiation, Interviewing, Psychometry, Competencies Assessment, principles of Coaching and Organizational Development.

Managerial Background

- Associate Director of In Company Programs, IPADE Business School, 2021-up to date.
- Consultant in themes like leadership, teamwork and negotiation, 2002-up to date.
- Associate Director of Innovation & Learning Department, IPADE Business School, 2019-2020.
- Academic Director of the EMBA, 2006-2019.
- Consultant, Family Business, 1998-up to date.
- Associate Director of Alumni Office, 1996-2006.
- Junior Consultant, Corporate Banking, Industrial Sector, Grupo Financiero Bancomer, 1995.

Professional Activities

- Professor of Organizational Behavior & Decision Analysis, at IPADE Business School.
- Visiting Professor at INALDE Business School, Colombia; UNIS Business School, Guatemala; BARNA Business School, R. Dominicana.

Publishing:

- Chapters in books:
 - "A tradition beyond the founding partners", in *Being and Doing of Families in Business*, (Ricardo Aparicio, coord.), Editorial LID.
 - "Entrepreneur Communities: the most powerful development center in modern times", in *Doing Good by Doing it Well* (Claudia Herrán Monedero, ed.).
 - "Change in professional career", in *Follow your call*.
- Several cases and technical notes at Organizational Behavior, IPADE Business School.
- Several opinion articles in *El Universal*, *El Economista*, *Forbes*, *Mundo Ejecutivo*, *Expansión*, *Istmo* y *Ejecutivos de Finanzas*.

Areas of Interest

- Organizational culture and change management
- Negotiation, Mediation & Conflict Resolution
- Organizational error and learning
- Technology and self
- Change in professional life