Kendji Meguro Yamaguchi

General Management Professor Senior Management Program Director

Academic Degrees

- MBA, University of Michigan.
- Master of Science in Industrial and Operations Engineering, University of Michigan.
- Undergraduate degree in Industrial Engineering, Universidad Panamericana (UP).

Managerial Background

- Member of the Board of Directors and Advisory Board for various organizations.
- Consultant on themes related to family business institutionalization, corporate governance, strategy design and execution, and growth through innovation.
- Adviser to entrepreneurs in incubators and venture capital funds.

Previously

- Strategy and Consulting Director, Cisco Latin America, 2006-2013.
- Chief Strategy Officer, Nextel, 2005.
- Strategy, Marketing, and new Product Development Director, New York Life, 2001-2005.
- Strategy Consulting Professional, Booz Allen & Hamilton, 1997-2001.
- Summer Associate, Ford Motor Company, 1996.
- Entrepreneur on the Footwear and Food Industries, 1993-1995.
- Analyst, Vector brokerage house, 1992.

Areas of Interests

- Family business institutionalization
- Pragmatic strategy formulation and execution
- Innovation as growth engine for established organizations
- Entrepreneurship
- Corporate governance
- The human being behind the general manager

