

Carlos Ruiz González

Dean Professor at the General Management Department
President of the Editorial Board, ISTMO Magazine



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Philosophy, Universidad de Navarra, Spain.
- PhD in Management specialized in Business Policy, École des Hautes Études Commerciales (HEC), France.
- Full-Time MBA, IPADE Business School.
- BS in Civil Engineering, Universidad Iberoamericana (UIA), Mexico.

Managerial Background

Currently:

- Chairman of the editorial Board, *Istmo* Magazine.
- Advisory Board Member of various companies and not lucrative organizations.
- Advisor and Consultant in diverse areas such Projects and Implementation of Quality Programs and Strategic Planning in several companies.

Formerly:

- Director of In-Company Programs.
- Director of International Relations, IPADE, 2009.
- Academic Director, IPADE.
- Head of the General Management and Entrepreneurship Department, IPADE.
- Director of the Executive MBA Program, IPADE.
- Associate Director of the Full-Time MBA Program, IPADE.
- Director of the Management Program (D-1), IPADE.
- Admissions Director of the Executive Education Programs, IPADE.
- Analysis Coordinator, Casa de Bolsa Banamex, 1980-1981.
- Chief Executive Officer, Iber Consulting, 1979-1980.
- Construction estimator, Engineer, Project Manager, Construction Superintendent and Systems Engineer in several construction companies, mainly Grupo ICA, 1973-1981.

Professional Activities

- Guest Professor: Universidad Panamericana, Mexico and Aguascalientes campus; Universidad Nacional Autónoma de México (UNAM); Universidad Iberoamericana; TEC de Monterrey, among others and abroad: IESE Business School and Universidad Complutense de Madrid, Spain; Tufts University and Stanford University, USA; INALDE, Escuela de Dirección y Negocios, Colombia; IDE Escuela de Dirección de Empresas, Ecuador; ISE Instituto Superior da Empresa, Brazil.
- Lecturer in Strategic Management Society, Academy of Management, International Project Management Association and World Universities Forum.
- Biweekly columnist about Management subjects, *El Financiero*, 2004 up to date.
- Business commentator, CNN in Spanish, 2004 -2021.
- Weekly commentator in radio, “En los tiempos de la radio”, of Óscar Mario Beteta.
- Collaborator of *Istmo* and *Expansión* magazines as well as others newspapers.

Publications:

- *Rescate de Empresas en Crisis*. Mexico, Thomson, 1995.
- *El quehacer del director*. Spain, Océano, 2015, (5th reprint).

Areas of Interest

- Boards of Directors
- Formulation, communication, and implementation of the strategy
- Leadership
- Development of organizational skills
- Innovation