

Carlos Antonio Castellanos Rodríguez

Professor of Marketing Management and General Management Departments
Director, Alumni Programs and Relationships, Guadalajara Campus



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- Executive MBA, IPADE Business School.
- Master in Electrical Engineering, Computer Engineering, Illinois Institute of Technology.
- Electromechanical Engineering, Universidad Veracruzana.

Managerial Background

- Founder Partner and President of the Board at Ignite, a Commercial Consulting Firm, 2019.
- CEO and founding partner at Medical Stock, since March 2011.
- Chairman of the Board of Directors at Grupo Jaloma, S.A. de C.V., March 2011-December 2014.
- Director at Grupo Jaloma, S.A. de C.V., 1998-2011.
- Commercial director and director of service enterprises at Compusoluciones, 1993-1998.
- Product engineer at Motorola de México, 1991-1993.
- Office manager at Institute on Mexico, 1990-1991.
- Production engineer at Tubos de Acero de México (now Tenaris), 1988-1998.
- Member of several advisory and Director Boards: Compusoluciones, Constallation Brands, Farmadepot (President), Laboratorios Higia, Grupo Napresa, AFIX Capital, La Morena, Reasca.

Areas of Interest

- Strategy development and execution of an organization
- Commercial strategy development and execution
- Business models evolution
- Corporate Governance and sustainability at Family Businesses
- Development of Consulting and Managing Boards
- Hispanic Market in the US
- Strategic alliances, joint ventures