

Alberto Ibarra Garza

Decision Analysis Department Director and Professor
D-1 Program Director, Monterrey Campus



IPADE
BUSINESS SCHOOL
UNIVERSIDAD PANAMERICANA

Academic Degrees

- PhD in Management, IESE Business School, Spain.
- Master's in Research in Management, IESE Business School, Spain.
- Full-Time MBA, IPADE Business School, Mexico.
- Public Accountant, UANL, Mexico.

Managerial Experience

- Strategy and Operations Consulting, Deloitte Consulting Group.
- Financial Auditing, KPMG.
- Business Advisor / Family Business Advisor:
Footwear (Grupo Batta Hermanos), electric materials (Cobyat), connectivity (Panduit), craftsmanship (Cemcui), sanitary ware (CATO), healthcare (Gericare & DBT Monterrey), urban mobility (BKT Bici Pública & Transportes IBSOM), logistics (CIL Logistics, Aeromexpress Cargo & Grupo Transportes Huerta), variable data printing (TSYS México), steel industry (Villacero), oil and gas (PEMEX Exploración y Producción), real estate (Urbi & Estudio 3.14), diversified groups (Grupo Tampico & Grupo Gigante), food industry (BIMBO, Grupo Vegalsa, Restaurantes QIN & Betti Solutions), digital advertising (Google), NGO'S (YMCA México), among others.

Academic Experience

- Decision Analysis Professor, IPADE Business School.
- D-1 Program Director, IPADE Business School, Monterrey Campus.
- Special Programs Director, IPADE Business School, Monterrey Campus.
- Full-Time MBA Academic Director, IPADE Business School.
- Academic Committee Member, IPADE Business School.
- Visiting Professor:
 - IESE Business School, Spain and Brazil.
 - IDADE Business school, Dominican Republic.
 - INALDE Business School, Colombia.
 - Barna Management School, Dominican Republic.
 - UNIS Business School, Guatemala.
- Academic and Managerial Publications:
 - Book: *Quantitative Methods for Management – A Practical Approach*, Springer, 2019.
 - Teaching Cases: Multiple cases at IPADE Publishing & IESE Publishing.
 - Opinion articles: Multiple articles at *El Universal*, *El Economista* & *Forbes*.

Areas of Interest

- Behavioral Science
- Business Intelligence and Data Visualization
- Strategy and Corporate Governance

Contact

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