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Oana Branzei is Donald F. Hunter Professor of International Business and Associate Professor of Strategy at the Richard Ivey School of Business, University of Western Ontario, London, Canada. She is also the Director of the Sustainability Certificate program and the founder, convener and host faculty of the Ivey/ARCS PhD Sustainability Academy, an annual event of the Alliance for Research on Corporate Sustainability. Oana held a 2012/2014 visiting appointment with the Center for Positive Organizational Scholarship and the Erb Institute for Global Sustainable Enterprise at the Ross School of Business, University of Michigan. Oana's research interests, at the intersection of strategy and sustainability, include the pro-social foundations, forms, and functions of business as agents of positive social change and the relational micro-processes of value creation, capture and distribution. She leads major research initiatives on positive social change, social enterprise, sustainable communities, and cross-sector partnerships. At Ivey, Oana has taught in the HBA, MBA, MSc, EMBA and PhD programs. Oana is a field editor for the Journal of Business Venturing and serves on the Editorial Review Boards of the Journal of Management and Academy of Management Learning and Education.