



# IPADE Auto Summit

## IPADE Auto Summit 2017 "A Buoyant Industry"

**October 10<sup>th</sup>, 2017**

IPADE Business School, Mexico City campus



The IPADE Auto Summit is aimed at top level managers and businesspeople that are part of the automotive sector in Mexico, as well as in related industries. It includes not only manufacturers, suppliers and distributors of vehicles but also other companies that are part of the sector's ecosystem such as insurers, banks, consultants, providers of infrastructure and logistics services, academic institutions, among others.

[autosummit.ipade.mx](http://autosummit.ipade.mx)

**Deloitte.**



# IPADE Auto Summit 2017:

With more than 100 years of history, the automotive industry has developed systems and mechanisms to coordinate one of the most complex value chains in existence. However, the “**industry of industries**”, as the great thinker Peter Drucker used to call it, is going through uncertain times: technological changes, geopolitical movements, and modification in consumer preferences are questioning the industry’s business model.

The latest technological advances, as well as the strategic definitions of several of the most important players in the automotive sector, offer a clear message: the industry is changing. With an increased supply of environmentally friendly vehicles, exponential advances in self-driving technology, as well as a radical change in the perspective of vehicle ownership, the direction the industry is taking seems to be already marked.

In order to approach these topics as well as soon coming others, the IPADE Auto Summit 2017, organized by IPADE in collaboration with IESE Business School, will host its second edition, where will once again seek to discuss and reflect on the major challenges of the sector both in the global and the local scenarios.

## Topic Blocks of the IPADE Auto Summit 2017:

### Geopolitical Changes

How will changes in the global economy and politics impact the sector? What will be the role of Mexico and its industry in the new world order? How would the country have to relate to the world’s most important economic blocks and what implications does this have for its automotive industry?

### Technology and Innovation

What new players and of what kind will be appearing in the industry? What is the future of the car as a mobility solution? How will the social and structural transition to new technologies be?

### The Fourth Industrial Revolution

What does the future of automobile manufacturing and its components hold for us? What new business models will emerge from this? What opportunities does this Fourth Industrial Revolution have for the sale and distribution of cars?

The content of the Program is subject to change.

## Activities

Conferences  
Interviews  
Discussion Panels

## Location

Aula Carlos Llano,  
IPADE Business School,  
Mexico City campus

## Preferential Fee

October 3<sup>rd</sup>, 2017

## INFORMATION AND REGISTRATION:

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